Nearly every organization, large or small, is affected by global events and competition. Why? Because we sell our products to and often secure supplies and/or suppliers from other countries. Many of us also compete directly with products and services from abroad.

Globalization is moving today’s business leaders from all sectors to call for new competencies to advance competitiveness and leadership, promote scientific innovation, security, and proactively improve on international relations. Globalization is all about developing competitive advantage, and these competencies relate directly to business profitability.

**PLANNING FOR ACTION**

It is estimated that a single failed assignment abroad can cost an organization from $250,000 to more than $1 million. Assignment failures can diminish the worldwide reputation of an organization and can even lead to damaged relations with a host country government.¹ This is why assignment preparation and in-country support are so important today. What our employees are able to accomplish offshore depends not only

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International represents the largest growing sector of all new business opportunities.²
on their business skills and abilities, but also on how well they understand the culture and cultural expectations of a given host country, and, on how well they (and, often their family members) are able to adapt. Successful organizations want their people to be able to effectively engage with those in the new market and provide ongoing support throughout assignments.

**HOW LEIDOS CAN HELP**

Reflecting on our theme of “working together,” Leidos offers companies an alliance with an organization that fully understands and appreciates the importance of offshore assignment preparation and support. A component of Leidos Health, our consultants represent experienced and successful mentors, trainers and support professionals. For more than 20 years, our services have helped to ensure assignment success. Working directly with management, we help prepare those accepting international positions, and we support and mentor them throughout the expatriation/repatriation process. We also work directly with spouse and family members when the move includes them, and provide insight, support and guidance back home when it does not.

**About Leidos Health**

As a leader for more than 25 years in the healthcare industry, Leidos Health fuses some of the world’s most advanced technologies with the brightest minds in science, research and consulting. Today, Leidos Health is focused on developing next-generation solutions in areas such as biomedical research, public health and health analytics to turn data into actionable information for clinicians and their patients. From leading groundbreaking medical research and fighting diseases such as cancer, AIDS and malaria, to implementing and optimizing electronic health records that enhance the research process and improve critical efficiencies – Leidos Health is helping customers improve patient care and reduce healthcare costs.

For more information, visit [leidos.com/health](http://leidos.com/health).

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**FOR MORE INFORMATION**

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