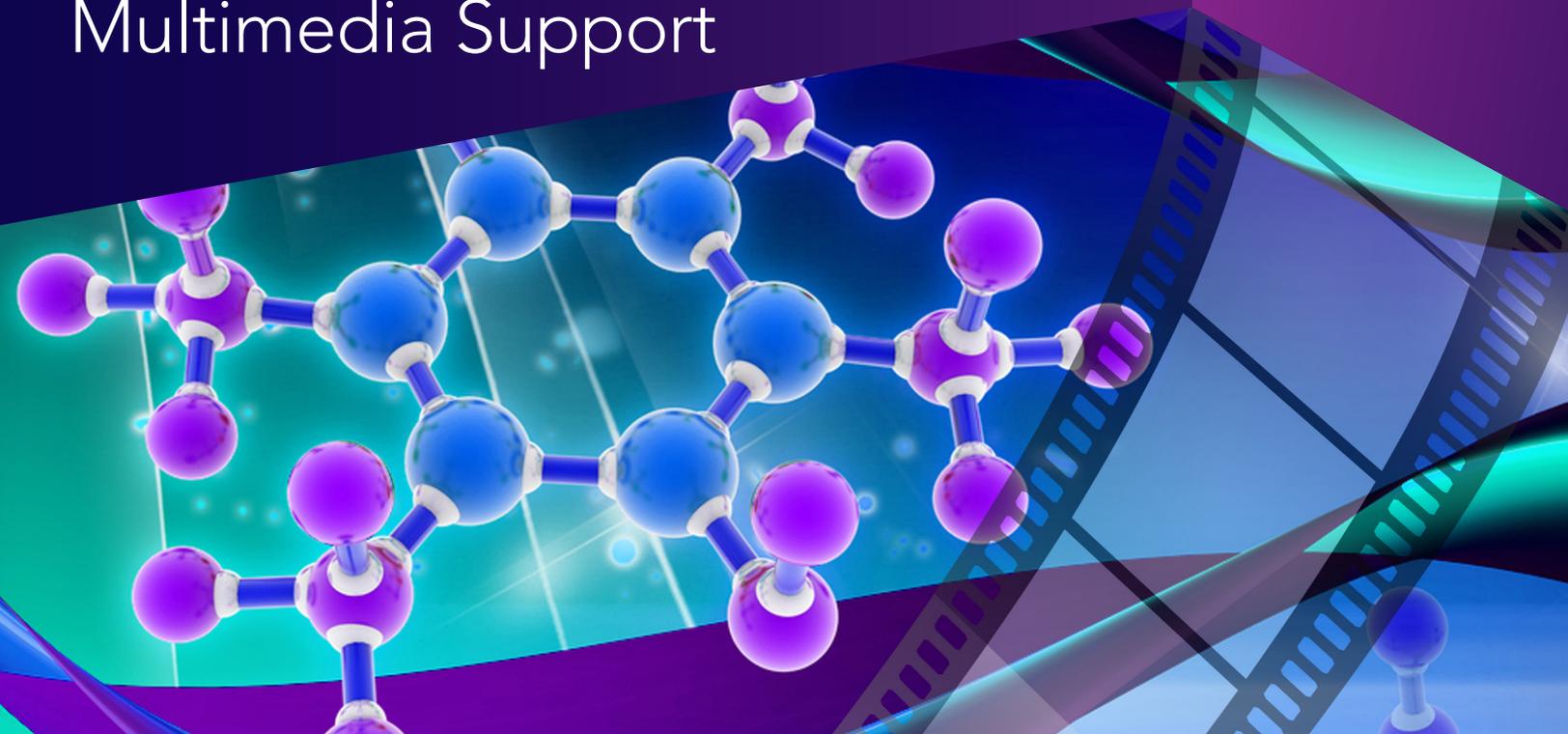


# Publications and Multimedia Support



## Producing high-quality products ranging from regulatory affairs submissions to effective communication tools

### WHY LEIDOS LIFE SCIENCES?

- ▶ Over 20 years of experience providing documentation support to research and development organizations
- ▶ Expertise in multiple facets of publications and multimedia design and production
- ▶ In-house staff of subject matter experts with a wide range of scientific, technical, and business acumen
- ▶ Up-to-date software and hardware to ensure compatibility with customers and collaborators
- ▶ Proven, high-quality vendors that offer fast turnaround at competitive prices

The Leidos Life Sciences team has a long history of supporting medical research programs for both federal and commercial biomedical organizations. Our approach includes the value-added benefit of full-time publications and multimedia specialists to support all projects, both large and small.

Accurate, high-quality, and cost-effective publications with compelling graphics and design serve to engage the reader, confirming the adage that "the medium is the message." Well written text that is clearly presented also conveys an underlying message that the information contained within the product is worth consideration.

Our customers use a variety of communication techniques to deliver information about their programs; these include printed and electronic publications, displays, websites, and videos. As these tools are often aimed specifically at high-level decision makers, industry, academia, or the general public, the Leidos team applies its broad expertise to effectively communicate scientific information appropriately to the target audience.

In addition to decades of public affairs and marketing qualifications, our staff has extensive experience preparing regulatory product submissions – including INDs, pre-INDs, IDEs, and read-ahead packages – for the U.S. Food and Drug Administration. Since 2012, Leidos has been providing clients with a full scope of electronic Common Technical Document (eCTD) services.

## Our Services Span Four Key Areas

### ► Document Formatting and Editing

Leidos Life Sciences has experienced publications staff members that provide high-quality products for our customers:

- Our word processors have comprehensive experience formatting many types of documents, including regulatory reports, presentations, correspondence, meeting materials, and proceedings
- Staff members skilled in desktop publishing create color schemes and layouts for all types of print publications, such as annual reports, books, brochures, program booklets, and newsletters
- Technical editors with strong backgrounds in scientific and technical terminology help to ensure clear and concise end products

### ► Graphic Design

Our graphic designers create illustrations, web designs, posters, small displays, and large trade show exhibits for many different venues:

- We work with customers to develop a consistent design identity, or "branding," to communicate effectively and assist the audience in identifying and connecting collateral materials with an organization
- Our extensive photo library of licensed and public-use photos is supplemented by a stock photo web site subscription that provides access to more than 20 million images
- Additional capabilities include free-hand scientific illustrations, cartooning, and animated 3D modeling

### ► Video Production

Leidos Life Sciences' video production team has produced over 200 science-based videos over the last ten years:

- We are outfitted with state-of-the-art equipment, including a high-definition camera, audio equipment, light kits, and monitors
- Our producers have extensive experience with interviewing, script-writing, video editing, researching footage and music options, 3-D video graphics and animation, and exporting final video files for multiple venues

### ► Interactive Media

Leidos Life Sciences' multimedia specialists have experience in developing innovative ways to present information that can be accessed on the web, via tablets, or on DVD/CD:

- Recent projects include the development of interactive tools demonstrating products and accomplishments for web posting or mobile applications, as well as software training modules

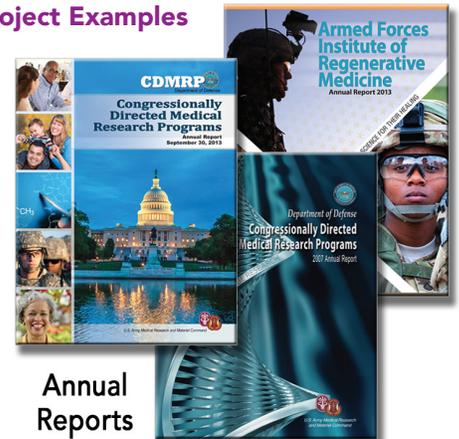
We would love to meet with you to hear about your communications or documentation needs, and to show you more examples of our work.

## FOR MORE INFORMATION

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## Project Examples



Annual Reports



Brochures



Pop-up Displays & Banner Stands



Videos

<http://youtu.be/aQuLpMPYzYM>

